



Belfast City Council

Report to:	Parks and Leisure Committee
Subject:	Translink Ulster in Bloom – Roses in Towns trophy 2010
Date:	13 January 2011
Reporting Officer:	Rose Crozier, Head of Parks and Leisure
Contact Officer:	Alex McNeill, Park Manager

1	Relevant Background Information
	<p>The Committee is asked to note that the Council has received a request asking for the Lord Mayor or his nominee to attend the Translink Ulster in Bloom award ceremony in mid March 2011, the date and venue yet to be confirmed:</p> <p>Ulster in Bloom is Northern Ireland's longest standing community gardening competition. It is organised by NILGA and sponsored by Translink and the Northern Ireland Tourist Board.</p> <p>The competition aims to improve and enhance the environment in Northern Ireland through the imaginative use of trees, shrubs, flowers and landscaping. Also considered are efforts to deal with litter, graffiti, vandalism and dog fouling together with conservation and recycling.</p> <p>The areas involved are assessed by a team of judges and horticultural experts over the Summer months.</p>

2	Key Issues
	<p>The key issues for the committee to note are:</p> <ol style="list-style-type: none">1. The event is being organised by NILGA, Northern Ireland Local Government Association and sponsored by Translink2. The Council has participated in this event for over twenty years3. The Council has previously donated a trophy annually to the Northern Ireland local authority which was noted by Ulster in Bloom Judges as having the best public display of Roses;4. The Lord Mayor or their nominee representing Belfast City Council, is required to present the Roses trophy to the representative of the winning local authority at the award ceremony.

3	Resource Implications
	<p><u>Financial</u> The cost of the trophy would be in the region of £200</p> <p><u>Human Resources</u> The Lord Mayor or their nominee to attend the event.</p> <p><u>Asset and Other Implications</u> None</p>

4	Equality and Good Relations Considerations
	There are no equality implications.

5	Recommendations
	<p>It is recommended that the Committee accedes to the request and</p> <ol style="list-style-type: none"> 1. Seeks the attendance of the Lord Mayor or their nominee to attend the event mid March at a venue to be confirmed. 2. Grant permission for the purchase of a suitable trophy in the region of £200

6	Decision Tracking
	The Head of Parks and Leisure will be responsible to ensure the actions are completed by the end of March 2011.

7	Documents Attached
	None.